



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Sena Kozar Strategies
1322 G ST SE
WASHINGTON, DC 20003-3021

Contract # 5031882

Schedule Dates 10/27/21-11/01/21
Advertiser Hala Ayala for Lt Gov-D (141761)
Agency Sena Kozar Strategies (19658)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Candidate (1011043)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 10602
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/09/21
Last Modified 11/10/21
Entered By Aaron Partridge
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$4,421.25
Net Total \$25,053.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	24	\$22,425.00
Nov. 2021	4	\$7,050.00
Grand Total:	28	\$29,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	7A- 8A (EST)					1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	7A- 8A (EST)		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	8A- 9A (EST)				1					1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	8A- 9A (EST)						1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	1P- 2P (EST)				1					1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
6.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	1P- 2P (EST)					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	1P- 2P (EST)						1			1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	1P- 2P (EST)		1							1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
9.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	5P- 6P (EST)				1					1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
10.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	5P- 6P (EST)					1				1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
11.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	5P- 6P (EST)						2			2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	5P- 6P (EST)		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
13.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	6:27P- 6:30P (EST)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	6:27P- 6:30P (EST)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
15.0	Normal Line / Access	11/01/21-11/01/21	1	:30	7P- 7:30P (EST)		1							1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	7A- 8A (EST)							2		2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
17.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	8A- 9A (EST)							2		2	\$325.00	\$650.00	Washington (WJLA)		11/9/21
18.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	9A- 10A (EST)							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11P- 12A (EST)							1		1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
20.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	12A- 1A (EST)							1		1	\$50.00	\$50.00	Washington (WJLA)		11/9/21
21.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	7:30A- 8A (EST)								1	1	\$100.00	\$100.00	Washington (WJLA)		11/9/21
22.0	Normal Line / Football	10/30/21-10/30/21	3	:30	7:30P- 11P (EST)							1		1	\$2,200.00	\$2,200.00	Washington (WJLA)		11/9/21
23.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	8A- 9A (EST)								2	2	\$450.00	\$900.00	Washington (WJLA)		11/9/21
24.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)		11/9/21

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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